



Library Lovers Let Loose

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Recent blog talk: 

Volume 1, Issue 2, Oct/Nov 2011

As a highlight of Foundation Month, the Library Jubilee raises over \$80,000 for library programs

Library lovers poured into the Thomas Jefferson Library on October 15th to show their support for important library programs. The Library Jubilee, a fundraiser which is now in its third year, was aptly themed *Let Loose in the Library* and 121 guests enjoyed hors d'oeuvres, music, and over 60 live and silent auction items.

Co-chaired by Sally Merten and Sushma Shenoy, the Library Jubilee successfully raised over \$80,000 to directly support programs such as Early Literacy Outreach, Summer Reading Program, Changing Lives through Literature, All Fairfax Reads, scholarships, e-books and other electronic resources, and more.

Guests included a variety of members of the community, including business and community leaders, elected officials, library patrons, benefactors and Friends groups. Susan Harman, executive director for the Fairfax Library Foundation expressed her gratitude for those who made the event possible, "We are fortunate to have such a supportive community." ExxonMobil and Dr. Alan and Sally Merten were this year's Publisher level sponsors, and a full list of sponsors can be found [here](#).

More information on the Library Jubilee:

Burke Patch: [Let Loose in the Library](#)

YouTube: [Let Loose in the Library](#)

FLF Wants You to "Like" Us on the Web

In an increasingly connected world, a strong social media presence is becoming important for nonprofits and Fortune 500 companies alike. FLF's Facebook page is currently followed by 63 people and had about 1800 page views last month. We have room for growth and our goal is to have 100 likes by the end of 2011.

If you're not already compelled to log on to Facebook and "like" us, FLF has compiled a list of ways social media is important for our cause:

1. **Facebook (and other social networks) is the easiest way to share your interests with your friends and family.** Not just for young people anymore, Facebook has over 800 million active users, over half of which log on to the website daily.
2. **Social media allows us better control over the spread of information.** Nonprofits used to be limited by what stories newspapers and other news sources would decide to pick up. By utilizing social networks, we can spread news as quickly and frequently as we need, and our supporters will be updated instantly.
3. **Online giving is more popular and convenient than ever.** Writing a check is no longer the norm



Jubilee guests enjoy hors d'oeuvres at the Thomas Jefferson Library as others view the silent auction.

Foundation Scholarship Deadlines:

It is never too early to start thinking about scholarships. FLF proudly sponsors scholarships at three levels of higher education.

12/15: Continuing Education Scholarship deadline. [Learn more & apply.](#)

4/15: Undergraduate Scholarship deadline. [Learn more & apply.](#)

4/15: Masters of Library Science deadline. [Learn more & apply.](#)



3. **Online giving is more popular and convenient than ever.** Writing a check is no longer the norm when it comes to giving, and having a stronger social media presence will help guide supporters to our online giving networks, such as [Network for Good](#).
4. **Blogs and other social media increase our credibility.** By contributing to the blogosphere, potential supporters will be able to learn more about us when considering donating or volunteering. By commenting on our blog, current supporters can demonstrate that FLF has a worthwhile cause.
5. **Social networks are a great place to build relationships with other organizations.** Nonprofits and local organizations can help each other create buzz using social networks. If you are part of an organization that has compatible goals, ideals or audiences as FLF, you may consider interacting with FLF through your organization's Facebook page.

Hopefully these were compelling reasons to engage with us online. If you're already connected with us on Facebook, Twitter, LinkedIn or Blogger, you can continue to support us by spreading the word to people in your own personal social networks. Please help us reach our goal by liking our Facebook page and encouraging others to do the same.



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Fairfax Library Foundation Recognizes Donors, Volunteers and Other Contributors

Every month, the Fairfax Library Foundation will be putting the spotlight on one of our donors. If you would like to nominate a donor, volunteer or other contributor to be featured in an upcoming newsletter, please contact:

Liz Hanson
Liz.hanson@fairfaxlibraryfoundation.org

To remove your name from our mailing list, please [click here](#).

Questions or comments? E-mail us at info@fairfaxlibraryfoundation.org or call (703)324-8300.