
FY20-21:

A Pivot & A Promise

FAIRFAX LIBRARY FOUNDATION

www.fairfaxlibraryfoundation.org



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IN MEMORY OF WILLARD O. JASPER



It is with great sadness that we share the passing of Mr. Will Jasper, longtime Fairfax County Library Trustee on Sunday, October 4, 2020.

Mr. Jasper was first appointed to the Fairfax County Public Library Board of Trustees

in March 2004, and represented the Lee District for 16 years. He also served as an ex-officio member of the Fairfax Library Foundation Board of Directors for eight years as the Representative for the Fairfax County Library Board of Trustees.

We will truly miss his commitment to service and his passion for our library. A conference room at the newly-renovated John Marshall Library in Alexandria is now fittingly named in his honor. ■



Dear Supporters,

On behalf of the Fairfax Library Foundation (FLF) Board of Directors, we thank you for your ongoing support of the libraries. Did you know that the Fairfax County Public Library (FCPL) receives less than 1 percent of the county's budget? Because of this, the Foundation must raise funds to provide supplemental financial support. The Foundation, a 501(c)(3), is the catalyst for attracting funding from individuals, businesses, organizations and foundations. Funds are used to support literacy, education, technology, innovations and civic engagement to benefit the lives of our diverse community.

Like many other community institutions, FCPL faced unprecedented challenges in FY20 because of the pandemic. In-person programming and services were halted and a pivot was required. The Library, Friends of the Libraries, and Foundation staff found prudent, innovative ways to still fulfill the promise of informing, engaging, and inspiring the community.

Our community has amazed us with continued financial support despite their own personal challenges. We hope we can continue to count on your support as we move out of the pandemic and chart the course for the future, leveraging all we have learned this past year. Thank you.

Sincerely,

Patricia S. Reed, Chair

Mary Jo Patterson, Vice Chair

12000 Government Center Parkway, Suite 329 • Fairfax, Virginia 22035
703-324-8300 • info@fairfaxlibraryfoundation.org • www.fairfaxlibraryfoundation.org

Libraries exist with public funds, but your contributions allow libraries to flourish!



Dear Supporters,

The past year has been challenging for many in our community. The Fairfax Library Foundation (FLF), which supports eight (8) Regional Libraries, fourteen (14) Community Branches and an Access Services Branch in the Fairfax County Public Library (FCPL) system was no exception. In a "normal" year, FCPL offered traditional in-person services to connect people with information—ranging from assistance from staff to find the right resource, story time for young readers, college preparatory skills, and language and computer skills training.

With access to many buildings closed, FCPL sought ways to expand services in an increased virtual environment so that residents, staff, and partners were able to stay safe while continuing to benefit from all that the libraries have to offer.

Here are just a few ways FCPL supported the community:

- Transitioned in-person story times to improved virtual platform with increased/expanded offerings
- Increased social media to reach multiple demographics to alert them of availability of services
- Curbside pickup of materials

Although challenging, we moved out of our comfort zone. We looked to utilize technology to meet the personal and professional needs of our community. In doing so, we gained a greater appreciation for what we can accomplish when we work together. As we move forward, we are excited about what the future looks like as we continue to grow and innovate.

Sincerely,

Lisa D. Bryant
Executive Director
Fairfax Library Foundation

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Always there for you:

Despite the pandemic, FLF helped your library system deliver a wealth of services.



SILVER JUBILEE

The Foundation celebrated the 25th anniversary of its founding with friends and supporters at Tysons-Pimmit Regional Library.

SIP AND SPELL BENEFIT FOR LORTON LIBRARY

at Fair Winds Brewing



FLF supported **11 professional** development teacher workshops with more than **700 total attendees.**



BEYOND THE BOOKS: NIKKI GIOVANNI

Before the pandemic, an in-person event, with a special VIP meet-and-greet opportunity was held at Dolley Madison Library.

FLF funded over **1,600 storytimes** with more than **72,000 total attendees.**



SPOTLIGHT: MR. CHARLES FEGAN

As one of the founders of the Fairfax Library Foundation, Charles and the other members had the vision to create an organization that would support and grow the Fairfax County Public Library. His efforts and personal commitment to the Foundation for the last 27 years have created a legacy that is immeasurable. We thank Charles for being a wonderful friend and advocate of the Fairfax Library Foundation in his various roles over this period. As he retires from the Board of Directors, we want to thank him and celebrate his many contributions. Charles will truly be missed! Cheers to you Charles! ■

CINEMA IN THE COMMUNITY

In Fall 2020, the Foundation launched a series of socially-distanced outdoor movie fundraisers at Chantilly Regional Library.



LET'S COOK TOGETHER!

The Foundation partnered with Culinaria Cooking School for a cooking class fundraiser conducted via Zoom.

2019

More than **750 children** enrolled in FLF's Imagination Library affiliate, which provided more than **8,000 books.**

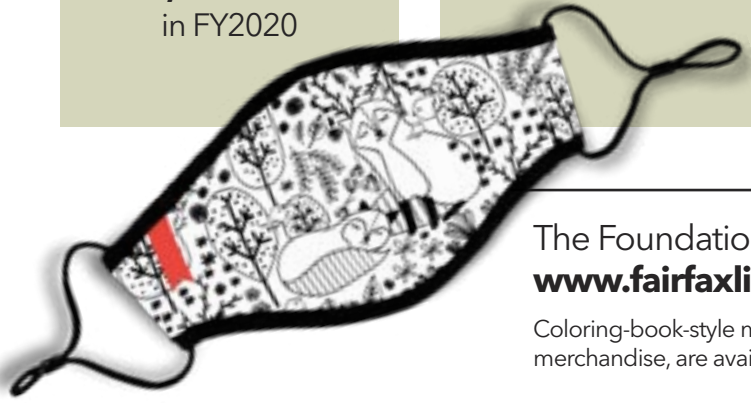
2020

2021

FLF-funded early literacy programming gave away more than **25,000 books** in FY2020

In-kind contributions exceeded **\$270,000** in value.

Fundraisers were held with Barnes & Noble, California Pizza Kitchen and Kendra Scott before the COVID-19 shutdowns.

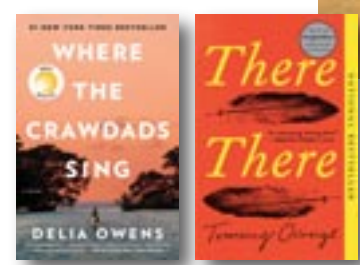


The Foundation launched an online store: www.fairfaxlibraryfoundation.org/store

Coloring-book-style masks, along with other Foundation-branded merchandise, are available through the store.



Because of the pandemic, FCPL storytime went virtual in March 2020. **Over 250 storytime videos** have been produced since.



FALL FOR THE BOOK

Foundation-sponsored *Fall for the Book* events featured acclaimed authors Delia Owens and Tommy Orange.

250 donors have given consecutively for 5 or more years, and **84** of those donors have given consecutively for 10 or more years.

Gifts from 5+ year consecutive donors in FY2020 exceeded **\$145,000.**

47 donors have notified FLF they are "legacy donors," meaning they have included the Foundation in their estate plans.

Statement of Activity

FY2020 (JULY 1, 2019 - JUNE 30, 2020)

Support and revenue

	Without donor restrictions	With donor restrictions	Total
Contributions	\$ 155,193	\$ 80,558	\$ 235,751
In-kind contributions	264,291	6,621	270,912
Sales revenue	7,735	—	7,735
Investment income, net	4,507	496	5,003
Net assets released from restrictions	143,706	(143,706)	—
Total support and revenue	\$ 575,432	\$ (56,031)	\$ 519,401

Expenses

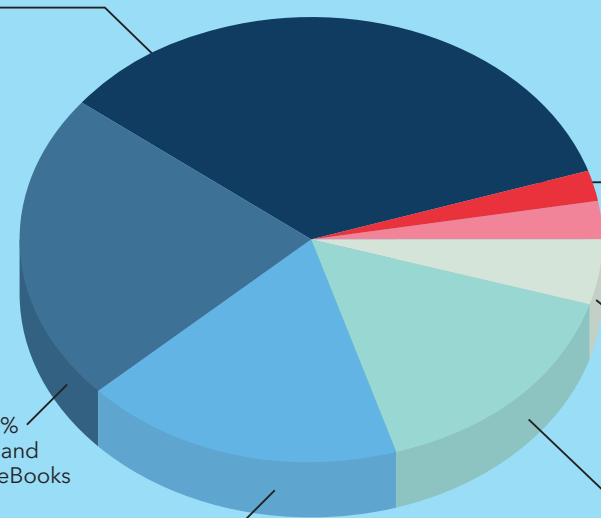
	Without donor restrictions	With donor restrictions	Total
Program services			
Early literature	\$ 167,518	\$ —	\$ 167,518
Books and materials	192,180	—	192,180
Presentations	50,321	—	50,321
Scholarships	75,950	—	75,950
Changing Lives Through Literature	13,917	—	13,917
1,000 Books Before Kindergarten	22,160	—	22,160
Total program services	\$ 522,046	\$ —	\$ 522,046
Supporting services			
Management and general	\$ 61,666	\$ —	\$ 61,666
Fundraising	67,556	—	67,556
Total supporting services	129,222	—	129,222
Total expenses	\$ 651,268	\$ —	\$ 651,268
Change in net assets	\$ (75,836)	\$ (56,031)	\$ (131,867)
Net assets, beginning of year	2,647,220	2,979,038	5,626,258
Net assets, end of year	\$ 2,571,384	\$ 2,923,007	\$ 5,494,391

*Audited financial statements for FY2021 will be available on the Foundation's website in November.

Early Literature 35%
Storytime activities designed to cultivate a love of reading among preschool-aged children

Books and Materials 22%
Collection development and digital media—including eBooks and eAudiobooks

Presentations and Summer Reading 18%
Author events, summer reading sponsorships, virtual programming, Fall for the Book, and other programs



Changing Lives Through Literature 2%
An alternative to formal court action for first-time juvenile offenders

Library Branch Equipment and Furnishings 3%
Designated funds to enhance patrons' experience

1,000 Books Before Kindergarten 5%
An initiative encouraging literacy skills in young children

Scholarships 15%
Grants to enhance skills and education of library staff, library volunteers, and Fairfax County residents

FAIRFAX LIBRARY FOUNDATION

Program

FUNDING FY20

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George Croft
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Mary Jo and Michael Patterson
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\$1,000-\$2,499

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Nancy M. Patrick

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Nikole Raimondo
Pamela Atkins
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Timothy and Kathleen McQuade
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Vienna Business Association Foundation
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\$250-\$499

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Alexion Pharmaceuticals
Alice and Michael Weinreb
Allan and Ann Mustard
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Ann and Charles Hummel
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Anonymous
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Anonymous (in memory of Barbara Driscoll)
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Zips Dry Cleaners

■ = FY20 contributor
● = FY21 contributor



CINEMA IN THE Community



Since October 2020, library lovers, film fans, and foodies alike have gathered beneath the stars on the lawn of the Chantilly Regional Library for "Cinema in the Community," a series of family-friendly, socially-distanced outdoor movie fundraisers presented by the Foundation. By the second event—a celebration of the 20th anniversary of "Harry Potter and the Sorcerer's Stone"—word-of-mouth in the community led to a sellout of all presale tickets.



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