1914 Leo Lane, Alexandria VA 22308

Experience

Executive Director

October 2010 to July 2021

Friends & Foundation of the Rochester Public Library

- Merged the Friends of Rochester Public Library (formed 1953) and Rundel Library Foundation (formed 1988) into a combined fundraising and programming powerhouse supporting the Rochester Public Library, the Central Library of Rochester & Monroe County (NY); was twice elected to the American Library Association's United For Libraries Board (supporting library trustees, advocates, friends and foundations); in 2018 received the New York Library Association's Intellectual Freedom Award.
- Directed development and programming efforts to enhance Library services, promote educational and cultural opportunities and partnerships, and help build broad public support for the Library's programs acting as a 'Community Library Ambassador'; grew the FFRPL Library Support Endowment Fund from \$3.6M to more than \$25M during my leadership.
- Cultivated/nurtured relationships with prospective and existing donors (including **largest individual gift of \$16M**); directed cultural/educational programs and events on behalf of the Library; prepared and submitted funding proposals and supervised donor recognition efforts and special events; oversaw and grew Annual Campaign, Library Store and Capital Campaign operations; **promoted the Library by establishing and maintaining partnerships/collaborations with numerous allied community institutions and organizations**.
- Supervised six professional and office staff; worked with FFRPL Board of Trustees (and boards of Rochester Public Library, Monroe County Library System and the Reynolds Library Board), as well as the Library's director, senior management team and staff.

Assistant Director for Communications, Public Relations & Marketing August 2003 to June 2009 University of Florida Health Science Center Libraries

- Coordinated/managed innovative information programs, collaborative partnerships and educational events within the UF Health Science Center Libraries, which provide educational support (currently) to more than 7.000 students, 2,400 faculty and 24,000 staff in the colleges of Dentistry, Medicine, Nursing, Pharmacy, Public Health & Health Professions and Veterinary Medicine, plus five major UF research institutes.
- Designed, directed and produced all internal and external print and web communications on library services and resources, in partnership with deans, research faculty, staff physicians, health professionals and students. Established the first HSC Libraries' Development Committee; prepared library grants including a successful National Library of Medicine Technology Improvement grant.

Education

University of Florida – Master of Arts in English	1993
University of Florida – Bachelor of Arts in English and in History (dual degree)	1989